

Italy Lessens Tax Rules Applicable to Bond Issuances Made by Non-listed Companies

On December 13, 2012, the Italian Parliament passed a law (the “Law”)¹ that, among other things, partially amends the tax regime applicable to notes (including bonds and securities similar to bonds) as well as commercial paper issued by non-listed companies (the “Securities”), recently introduced with Article 32 of Law Decree No. 83 of June 22, 2012, converted into law with Law No. 143 of August 7, 2012 (“Article 32”).

The amendments approved with the Law ameliorate the overall regime established by Article 32, aimed at ensuring that the Securities benefit from the more favorable regime previously applicable only to debt instruments issued by banks and listed corporations².

In fact, due to the implementation of Article 32 and the various amendments made thereto in the subsequent months, Italian non-listed companies are now virtually on the same playing field as Italian banks and listed companies with respect to issuance of debt on international capital markets. The regime now applicable presents the following key features³.

- No Special Limits on Deductibility of Interest Expense: the limitation on the deductibility of interest expense accrued on securities issued by non-listed companies⁴ is lifted, provided that the Securities are either

¹ Its entry in force is subject to its publication in the Official Gazette, which is expected to occur in the upcoming days.

² The Law confirms, with amendments, Law Decree No. 179 of October 18, 2012, which, as illustrated in our previous Alert Memorandum of October 4, 2012, partially modified the tax regime applicable to the Securities recently introduced with Article 32. Article 32 was amended a first time when Law Decree No. 83 of 2012 was converted into law with Law No. 143 of August 7, 2012. See also our Alert Memoranda of June 15 and August 9, 2012. All such memoranda can be found at the following links:
http://www.cgsh.com/italys_new_rules_on_notes_and_commercial_paper/,
http://www.cgsh.com/italys_new_rules_on_notes_and_commercial_paper_update/. Please refer to such memoranda also for the corporate aspects of this reform.

³ In addition, the new regime contemplates a full deductibility of the expenses incurred in connection with the issuance on a cash basis, *i.e.* in the year in which they are paid, regardless of any different timing imputation for accounting purposes.

⁴ Pursuant to such rule (see Article 3, paragraph 115, of Law No. 549 of December 28, 1995), tax-deductible interest expense accrued on securities issued by non-listed companies cannot exceed the official reference rate set, at the time

(i) listed on a regulated market or multilateral trading facility in a EU Member State, or a State that is part of the European Economic Area and is included in the list of States and territories allowing an adequate exchange of information with the Italian tax authorities; or

(ii) held by qualified investors⁵, that (x) do not hold, directly or indirectly, a shareholding representing more than 2% of either vote or value of the issuer, and (y) are beneficial owners of the relating income, resident either in Italy or in one of the States and territories allowing an adequate exchange of information with the Italian tax authorities.

Guidance from the tax administration as to the procedures to be adopted to ensure compliance with the requirements under (ii), above, and hence certainty for issuers on the overall cost of financing, is desirable to enable non-listed companies to resort to non-listed issuance to raise financing on international capital markets.

Despite the above, interest expense accrued on the Securities would still be subject to the ordinary interest expense limitation rules, including the rule generally providing a limited deductibility for such interest expense, up to 30% of the company's EBITDA for any amount in excess of interest receivables.

- Tax Exemption on Interest Income Earned by Certain Foreign Investors: Article 32 extended the scope of Legislative Decree No. 239 of April 1, 1996, to include Securities that are listed on a regulated market or a multilateral trading facility in a EU Member State, or a State that is part of the European Economic Area and is included in the list of States and territories allowing an adequate exchange of information with the Italian tax authorities.

As a result, foreign holders of such Securities that are resident in white-listed countries benefit from an exemption from the ordinary 20% final tax generally levied on interest income accrued on securities issued by non-listed companies, if, among other things, they are the beneficial owners of the Securities and comply with certain standard certification procedures.

This is an important development as it enables non-listed issuers to access international capital markets without having to bear a tax gross-up cost.

of issuance, by the European Central Bank increased by two-thirds if the securities are not listed, or doubled, if they are listed.

⁵ For these purposes, qualified investors are the investors identified in Article 100 of Legislative Decree No. 58 of February 24, 1998 (the Italian Consolidated Financial Services Act), which include, among others, banks, investment firms, insurance companies, collective investment undertakings, pension funds, broker dealers and other institutional investors as well as large corporations.

As a result, the current tax landscape would enable non-listed issuers to issue listed Securities without suffering from additional cost of financing in terms of interest expense allowance limitations and gross-up for withholding taxes. By contrast, non-listed issuances would continue to trigger withholding tax and, possibly, cost for administering procedures necessary to ensure compliance with the requirements set forth under the Law to avoid the specific interest expense disallowance discussed above. Nonetheless, depending on the features of the individual transaction (for instance, in terms of the identity and tax residence of the likely investors and of the expected liquidity of the Securities), non-listed issuances may also result in an appealing instrument now available to non-listed issuers to solicit debt raising on international capital markets.

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